

LINCOLN PARTNERSHIP FOR ECONOMIC DEVELOPMENT

INVESTMENT OPPORTUNITIES






RAILYARD
Ice Skating
SKATETHEYARD.COM



“Lincoln has experienced tremendous momentum over the past two years. We’ve retained vibrant people, built opportunities for the future and kicked the door open for great things to come.”

Wendy Birdsall

President, Lincoln Partnership for Economic Development

The Lincoln Partnership for Economic Development (LPED) is a public-private collaboration charged with fulfilling Lincoln’s economic development goals upholding the idea that job growth and business expansion are critical components of a vibrant and thriving economy. LPED executes economic development activities to produce and sustain economic growth, generate jobs and improve the quality of life for the citizens of Lincoln.

Lincoln is a city on the move.

The growth of Lincoln is on the skyline, in the voices of its entrepreneurs and in the spirit of its people. Incredible things are ahead for this growing city. LPED works every day to keep this great city moving forward; from attracting new companies and diversifying the employment base, to helping companies find the right talent for their growing needs, to helping build new startup businesses - LPED is involved.

Join the Partnership today for a better tomorrow.



NO. 2 Most Caring City in America
▶ WalletHub.com

NO. 3 Best State for Business
▶ Forbes

NO. 1 City with the Lowest Unemployment
▶ MSN Money



WHAT ARE LPED INVESTMENTS USED FOR?

Business Development

LPED serves as the primary source for companies looking to move to or expand in Lincoln and works with economic development allies to attract new investment that will benefit our community.

Entrepreneurship & Innovation

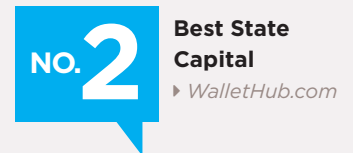
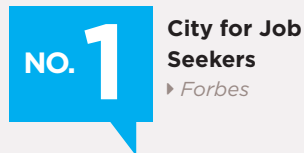
The support and development of entrepreneurs is crucial to a community's success in today's innovative environment. The Partnership supports the startup ecosystem in a variety of ways such as coordinating and funding JumpStart Challenge, Hour of Code, Startup Week and many other events.

Business Retention & Expansion

LPED develops programs, including the ongoing Business Retention & Expansion Survey, that identify and overcome barriers to encourage a growth oriented business climate.

Talent

The Partnership is dedicated to addressing your talent needs. Lincoln is filled with dedicated and innovative workers. LPED has a new staff member that is focused on the continual task of matching talent with Lincoln's ever-expanding industries.



LEVEL OF COMMITMENT:

Director \$15,000 & Up

The Director Level of LPED is an influential group of top business leaders from a variety of sectors who share our goal of building and achieving economic vitality for Lincoln. They provide leadership; expertise, resources and experience to meaningfully contribute to the shared success of our local economy. They meet four times annually to provide strategic direction for the organization, receive reports from the working committees and staff, to vote on the annual budget, and attend to other matters of governance.

Investment Benefits:

- ▶ Annual visit from the President and Vice President of the Lincoln Partnership for Economic Development
- ▶ Dedicated seat on the LCEDC Board of Directors
- ▶ Corporate recognition on the Major Investors Wall at the Chamber of Commerce
- ▶ Opportunities to participate in prospective company receptions
- ▶ Opportunities to participate in industry specific strategic groups
- ▶ Director Level Recognition and reserved table at Annual Economic Development Breakfast
- ▶ Director Level Recognition on LPED website
- ▶ Access to Quarterly Business Indicator and Staff Reports



The expansion of local businesses plays a primary role in the growth of Lincoln's economy. The Partnership routinely assists growing Lincoln companies with financial incentive information, data gathering, site location support and connections to state and local government programming.





Partnership staff work with companies and consultants all around the world in an effort to attract new employers to the Lincoln market. New employers bring diverse opportunities and new investment to the community.



LEVEL OF COMMITMENT:

Presidents Roundtable \$7,500

The Presidents Roundtable of the Lincoln Partnership for Economic Development is an influential group of leading business and civic leaders who have a passion in the economic success of Lincoln. They meet quarterly and offer their expertise and support through various activities and involvement to drive the efforts of LPED.

Investment Benefits:

- ▶ Annual visit from the Lincoln Partnership for Economic Development leadership
- ▶ Opportunities to participate in prospective company receptions
- ▶ Opportunities to participate in industry specific strategic groups
- ▶ Four preferred seats at Annual Economic Development Breakfast
- ▶ Presidents Roundtable Level Recognition on LPED website
- ▶ Access to Quarterly Business Indicator and Staff Reports

The Partnership consistently provides timely and comprehensive information on Lincoln, Lancaster County and the surrounding region to site selectors, corporate representatives and businesses considering moving to or expanding in Lincoln.

LEVEL OF COMMITMENT:

Leaders Council \$3,750

The Leaders Council of the Lincoln Partnership for Economic Development is a group of business leaders who want to contribute to the increasing economic success of Lincoln. These individuals meet quarterly to lend support and expertise through various activities and involvement and further the LPED mission.

Investment Benefits:

- ▶ Two preferred seats at Annual Economic Development Breakfast
- ▶ Leaders Level Recognition on LPED website
- ▶ Opportunities to participate in industry specific strategic groups

LEVEL OF COMMITMENT:

Community Pacesetter \$1,500

The Community Pacesetters of the Lincoln Partnership for Economic Development are businesses and individuals with an interest in the economic success of Lincoln. They gather for a quarterly meeting to offer support and are actively involved the overall success of LPED.

- ▶ One preferred seat at Annual Economic Development Breakfast
- ▶ Community Pacesetter Level Recognition on LPED website



Great people are Lincoln's biggest asset - and an outstanding quality of life keeps them here! Partnership staff is dedicated to helping you find the right people for your business while promoting the high quality of life we all enjoy here.





Since the beginning of 2010, LPED
assisted in local projects with the
creation of more than

5,000 JOBS

Together these projects
committed to investing over

\$760,000,000

EMBRACE THE FUTURE

LINCOLN
PARTNERSHIP
FOR ECONOMIC
DEVELOPMENT

3 Landmark Centre
1128 Lincoln Mall, Suite 100
Lincoln, NE 68501-3006
402-436-2350
www.selectlincoln.org