

Making all the difference for business.

Forbes.com 2010 America's Best
Cities for New Jobs

1ST

Forbes.com 2010 Most Livable
City in America

TOP 10

Gallup-Healthways Well-Being
Index Satisfied Residents

1ST

Forbes Magazine Best Overall
Business Climate Among Smaller
Metropolitan Areas

4TH

MainStreet.com Happiness Index
Financially Happiest State in the Union

1ST

Pollina Corporate Real Estate
Pro Business State

TOP 10

FoxBusiness.com Most Fiscally
Fit City in the U.S.

1ST

Miliken Institute Lowest Cost
of Doing Business

3RD

Forbes.com Best Places
for Business & Careers

5TH



ATT: Kristin Holmes
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LINCOLN PARTNERSHIP FOR ECONOMIC DEVELOPMENT

INVESTOR OPPORTUNITIES

*Making all
the difference for
business.*

Since the beginning of 2010, LPED assisted in various
local projects with the creation of more than

2,900 JOBS

Together these projects committed
to investing in our community over

\$684,000,000



Lincoln
NEBRASKA

LPED

LINCOLN PARTNERSHIP FOR ECONOMIC DEVELOPMENT

The Lincoln Partnership for Economic Development is a community-based public-private collaboration that provides focused direction for Lincoln's economic development activities. Economic development means different things to different people. On a broad scale, anything a community does to foster and create a healthy economy can fall under the auspice of economic development.

The Partnership recognizes that the public and private sectors work best when they work together.

That's where you come in.

WHAT'S IN IT FOR YOU?

- Increased consumer spending in Lincoln. This is good for your bottom line and for the businesses you patronize.
- Opportunities to network and weigh-in on issues/development with other invested business and policy leaders.
- Quarterly investor meetings in which you'll receive updates on projects, plans and potential opportunities for your business.
- Increased quality of life for you, your family and your colleagues. Lincoln has grown to offer attractions, entertainment, and opportunities of a larger metropolitan area while maintaining a small town atmosphere.

WHAT ARE THE INVESTMENTS USED FOR?

Business Development

- Serving as the primary source for companies looking to move to or expand into Lincoln.
- Working closely with the economic development allies in the region, we attract new investment and jobs which benefit our community.

Business Retention & Expansion

- A resource for existing businesses, which assists with critical projects on growth.
- Developing programs, including the ongoing Business Retention & Expansion Survey, devoted to identifying and overcoming barriers, and to supporting a business climate conducive to growth and success.

Research & Information

- Providing timely, specific, and comprehensive information on Lincoln, Lancaster County, and the surrounding region, to site selectors, corporate representatives, and businesses considering moving to or expanding in, Lincoln.
- Community competitiveness studies help guide us in identifying community assets, limitations and goals.



"Companies of Lincoln know and appreciate the community strengths that have sustained Lincoln's economy. We understand the value of a knowledgeable and ethical workforce. Through our participation in LPED, these virtues can be capitalized upon when retaining current companies and attracting new businesses. In return, Lincoln will remain a quality environment to raise our families and build our careers."

Wes Oestreich
President
Cheever Construction



"LPED is a critical resource for local businesses looking to expand. We're proud to support their efforts as the main source of economic development coordination in the Lincoln area. After all, we all benefit from a healthy economy."

Kevin Thomas,
Managing Co-Owner
Cornerstone Printing & Imaging



"Although our marketplace is primarily outside of Lincoln, and Nebraska for that matter, we consider our investment in the Lincoln Partnership a smart and strategic commitment. Working in a location with excellent available resources and a strong workforce ensures our continued ability to provide the products, services and support our clients expect from us."

Todd Duncan,
CEO
Duncan Aviation

LEVELS OF COMMITMENT

DIRECTOR

\$11,000

- Annual visit from President & Vice President of the Lincoln Partnership for Economic Development
- Dedicated seat on LCEDC Board of Directors
- Corporate listing on leaders board at Chamber of Commerce
- First opportunity to serve on select committees and taskforces
- Participation in quarterly investor meetings
- VIP access to Partnership and Chamber special events
- Preferential seating at all Partnership and Chamber events
- Reserved table at Annual Lincoln Partnership Summit (10 seats)
- VIP access to specific community partner events
- Receive all partnership related press releases and announcements
- Access to resource center
- Receive special publications, research findings and N-Site e-newsletter
- Recognition as investor on Partnership website
- Recognition certificate to display at business
- Opportunity to be photographed and featured in future LPED publications

PRESIDENTS ROUNDTABLE

\$5,500

- Annual visit from President & Vice President of the Lincoln Partnership for Economic Development
- Participation in quarterly investor meetings
- Four seats at Annual Lincoln Partnership Summit
- VIP access to specific community partner events
- Receive all partnership related press releases and announcements
- Access to resource center
- Receive special publications, research findings and N-Site e-newsletter
- Recognition as investor on Partnership website
- Recognition certificate to display at business
- Opportunity to be photographed and featured in future LPED publications

LEADERS COUNCIL

\$2,750

- Annual Investors Roundtable discussion
- Participation in quarterly investor meetings
- Two seats at Annual Lincoln Partnership Summit
- VIP access to specific community partner events
- Receive all partnership related press releases and announcements
- Access to resource center
- Receive special publications, research findings and N-Site e-newsletter
- Recognition as investor on Partnership website
- Recognition certificate to display at business
- Opportunity to be photographed and featured in future LPED publications

COMMUNITY PACESETTER

\$1,100

- Participation in quarterly investor meetings
- One seat at Annual Lincoln Partnership Summit
- Receive all partnership related press releases and announcements
- Access to resource center
- Receive special publications, research findings and N-Site e-newsletter
- Recognition as investor on Partnership website
- Opportunity to be photographed and featured in future LPED publications
- Recognition certificate to display at business

Lincoln Partnership for Economic Development INVESTOR COMMITMENT

Name _____

Company Name _____

Address _____

City, State & Zip _____

Phone _____

E-mail _____

Commitment Level

<input type="checkbox"/>	Director	\$11,000
<input type="checkbox"/>	Presidents Roundtable	\$5,500
<input type="checkbox"/>	Leaders Council	\$2,750
<input type="checkbox"/>	Community Pacesetter	\$1,100

Number of Years Committed: _____

Payment Method

Check

Bill me

Credit Card Number

____/____/____

Exp. Date 3-Digit Sec. Number

Name on Card

Signature

Date



PLEASE REMIT PAYMENT TO:
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