Fired up to begin your career?

Time to start the fam?

I want to be my own boss!

OK, So where should I call home?

You are...

Yes!  No

Yes!  No

Yes!  Still figuring it out

I want to be my own boss!

Yes!  Not so much

Yes!  Not Yet

Define "Fired Up?"

Just because you're settling down, doesn't mean you have to settle. In reality, having kids is really just an excuse to check out a zoo full of furry-friends or take an outdoor adventure to one of Lincoln's 125 parks.

Got an idea. Great!

Lincoln's already established Startup community can help you learn to swim with the pros. Come to the Silicon Prairie, where a map of connections and innovation culture can help you take the plunge — you're sure to be successful!

Catch your breath and ease your mind in a city that's asking to be explored. Discover yourself while taking some time to rediscover the historical spaces and places found throughout Lincoln.

For you commitment doesn't come easy, which is why Downtown Lincoln is calling your name. Why settle on one lifestyle when you can live, work and play in an urban space full of restaurants, concert venues and public art.

Start off easy with a built-in posse of rule breakers and ground shakers. Hit the fast-forward button on your career. Be fearless, defy the norm and be part of the team changing the city. You want your voice to be heard — bring it!

There's no better time to be in Lincoln, Nebraska. That's right, we said it – NEBRASKA! Move over NYC. Move over Silicon Valley. Lincoln is the place to be. We are a city full of charm, collaboration and creativity. With a sweet spot for balanced living, there is life after work with time and money to enjoy it. You really can have it all.

There's no better time to be in Lincoln, Nebraska. That's right, we said it – NEBRASKA! Move over NYC. Move over Silicon Valley. Lincoln is the place to be. We are a city full of charm, collaboration and creativity. With a sweet spot for balanced living, there is life after work with time and money to enjoy it. You really can have it all.

LINCOLN
You rise to the top!
Lincoln has a rawness to it that can’t be found in most cities; it feels young and fresh. Here, your career will grow faster than the hair on a Chia Pet. With one of the lowest unemployment rates in the country, you won’t stress over finding a job. Combined with the low cost of living, that job will easily support your new life here. It’s easy to live like royalty in Lincoln.

#DreamersAndDoers

IT’S GOOD TO

BE THE KING!

Write your story with a job that is both relevant and meaningful.

A great start!
You’re sure to be successful within a community of entrepreneurs and a hand full of Inc. 5000 companies who already call Lincoln home. Call on your peers, befriend some CEOs and you’ll quickly find your place in this midwest incubator.

Let’s Compare...

<table>
<thead>
<tr>
<th>City</th>
<th>Median Home Price ($)</th>
<th>Cost of Living</th>
<th>Unemployment Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUSTIN</td>
<td>$288,300</td>
<td>7.7% above national avg.</td>
<td>2.5%</td>
</tr>
<tr>
<td>MINNEAPOLIS</td>
<td>$302,000</td>
<td>8.7% above national avg.</td>
<td>2.5%</td>
</tr>
<tr>
<td>NEW YORK</td>
<td>$301,500</td>
<td>7.5% above national avg.</td>
<td>2.5%</td>
</tr>
<tr>
<td>PORTLAND</td>
<td>$288,300</td>
<td>22.3% above national avg.</td>
<td>2.5%</td>
</tr>
<tr>
<td>SAN FRANCISCO</td>
<td>$501,500</td>
<td>3.7% above national avg.</td>
<td>2.5%</td>
</tr>
</tbody>
</table>

Median Home Price

Lincoln has a rawness to it that can’t be found in most cities; it feels young and fresh. Here, your career will grow faster than the hair on a Chia Pet. With one of the lowest unemployment rates in the country, you won’t stress over finding a job. Combined with the low cost of living, that job will easily support your new life here. It’s easy to live like royalty in Lincoln.

#DreamersAndDoers

IT’S GOOD TO

BE THE KING!

Write your story with a job that is both relevant and meaningful.

A great start!
You’re sure to be successful within a community of entrepreneurs and a hand full of Inc. 5000 companies who already call Lincoln home. Call on your peers, befriend some CEOs and you’ll quickly find your place in this midwest incubator.

Let’s Compare...

<table>
<thead>
<tr>
<th>City</th>
<th>Median Home Price ($)</th>
<th>Cost of Living</th>
<th>Unemployment Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUSTIN</td>
<td>$288,300</td>
<td>7.7% above national avg.</td>
<td>2.5%</td>
</tr>
<tr>
<td>MINNEAPOLIS</td>
<td>$302,000</td>
<td>8.7% above national avg.</td>
<td>2.5%</td>
</tr>
<tr>
<td>NEW YORK</td>
<td>$301,500</td>
<td>7.5% above national avg.</td>
<td>2.5%</td>
</tr>
<tr>
<td>PORTLAND</td>
<td>$288,300</td>
<td>22.3% above national avg.</td>
<td>2.5%</td>
</tr>
<tr>
<td>SAN FRANCISCO</td>
<td>$501,500</td>
<td>3.7% above national avg.</td>
<td>2.5%</td>
</tr>
</tbody>
</table>

Median Home Price

Lincoln has a rawness to it that can’t be found in most cities; it feels young and fresh. Here, your career will grow faster than the hair on a Chia Pet. With one of the lowest unemployment rates in the country, you won’t stress over finding a job. Combined with the low cost of living, that job will easily support your new life here. It’s easy to live like royalty in Lincoln.

#DreamersAndDoers

IT’S GOOD TO

BE THE KING!

Write your story with a job that is both relevant and meaningful.

A great start!
You’re sure to be successful within a community of entrepreneurs and a hand full of Inc. 5000 companies who already call Lincoln home. Call on your peers, befriend some CEOs and you’ll quickly find your place in this midwest incubator.

Let’s Compare...

<table>
<thead>
<tr>
<th>City</th>
<th>Median Home Price ($)</th>
<th>Cost of Living</th>
<th>Unemployment Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>AUSTIN</td>
<td>$288,300</td>
<td>7.7% above national avg.</td>
<td>2.5%</td>
</tr>
<tr>
<td>MINNEAPOLIS</td>
<td>$302,000</td>
<td>8.7% above national avg.</td>
<td>2.5%</td>
</tr>
<tr>
<td>NEW YORK</td>
<td>$301,500</td>
<td>7.5% above national avg.</td>
<td>2.5%</td>
</tr>
<tr>
<td>PORTLAND</td>
<td>$288,300</td>
<td>22.3% above national avg.</td>
<td>2.5%</td>
</tr>
<tr>
<td>SAN FRANCISCO</td>
<td>$501,500</td>
<td>3.7% above national avg.</td>
<td>2.5%</td>
</tr>
</tbody>
</table>

Median Home Price

Lincoln has a rawness to it that can’t be found in most cities; it feels young and fresh. Here, your career will grow faster than the hair on a Chia Pet. With one of the lowest unemployment rates in the country, you won’t stress over finding a job. Combined with the low cost of living, that job will easily support your new life here. It’s easy to live like royalty in Lincoln.

#DreamersAndDoers

IT’S GOOD TO

BE THE KING!

Write your story with a job that is both relevant and meaningful.

A great start!
You’re sure to be successful within a community of entrepreneurs and a hand full of Inc. 5000 companies who already call Lincoln home. Call on your peers, befriend some CEOs and you’ll quickly find your place in this midwest incubator.
Nebraska’s rich culture and Lincoln’s contribution to it are often taken for granted. The atmosphere is inviting and the community is keen to helping people reach their next goal. Those that live here recognize there’s a certain charm to the capital city that is found throughout the local arts scene, the flourishing restaurant industry and the relaxed pace of life. It has become a cultural hub that is curating greatness.

There’s good news if you are a foodie. Lincoln is cooking up a restaurant renaissance from burgers to thai. Lincoln sets the table for food lovers of all types, with cafes and bistrosthat fill the blocks. Here, digging into a delicious feast is more than just a meal, it’s bringing people together. Stay awhile and you’ll learn Lincoln is quickly becoming a culinary destination.

Uninhibited debauchery is one of life’s greatest pleasures. Find authentic tunes every night. The nights actually have life here with boundary pushing bands and collaborative venues - right in our backyard. Lovers of live music will enjoy the sweet sounds of funk, blues, rootsy, folk and hard rock from local musicians. Heard of James Valentine and Karmin? Yep, they’re from Nebraska.

Creativity on Tap. Sip & socialize at our local watering holes and taprooms. Raise a pint to the emergence of Lincoln as a pub hub and celebrate the craft and creativity of our local brew culture. Enjoy many unique flavor profiles and killer happy hours.

Espresso yourself! Lincoln boasts really great coffee shops that will help you start your days off right. Eating, drinking and living locally in Lincoln is a lifestyle that many express and say, “We just wouldn’t have it any other way.” At any given moment you are within sniffing distance of a cup of joe. Never go without your buzz.

Green light... Knock to enter. Get a sense of exhilaration when you walk down that dark alley, pass through a nondescript door with tinkling ice cubes and old secrets when you go to Lincoln’s elusive speakeasy.

*SHHHHHHHHHH!* You didn’t hear it from us. Finding the rest of the adventure is your business.
Lincoln is ranked at the very top as the happiest and healthiest city in America, so you are literally living in a less healthy and happy place at this very moment.

#YouCouldBeHappierHere

Top 10 Best Cities for Health Affordability

The weather is completely unpredictable, yet amazing.

Nebraska can dish out some pretty freaky weather. You could fry an egg on the sidewalk one minute and freeze it the next. Don’t let that dissuade you though, a beautiful day in Lincoln is totally unmatched by anything. Just think about it...you could snowshoe on Saturday and go biking on Sunday.

Go Big Red!

#GBR

Lincoln is the first city in Nebraska to be named a “Playful City.” Playful City USA is a national recognition program sponsored by HUMANA FOUNDATION in partnership with KaBOOM! The program honors communities that are taking bold steps to ensure that all children have easy access to balanced and active play in their communities.

Lincoln is ranked at the very top as the happiest and healthiest city in America, so you are literally living in a less healthy and happy place at this very moment.

#YouCouldBeHappierHere

Top 10 Best Cities for Health Affordability

The weather is completely unpredictable, yet amazing.

Nebraska can dish out some pretty freaky weather. You could fry an egg on the sidewalk one minute and freeze it the next. Don’t let that dissuade you though, a beautiful day in Lincoln is totally unmatched by anything. Just think about it...you could snowshoe on Saturday and go biking on Sunday.

Go Big Red!

#GBR

Lincoln is the first city in Nebraska to be named a “Playful City.” Playful City USA is a national recognition program sponsored by HUMANA FOUNDATION in partnership with KaBOOM! The program honors communities that are taking bold steps to ensure that all children have easy access to balanced and active play in their communities.

#MayorIsNotAStiff

#ParadoxicalSkies

We are proud to say this guy is our Mayor.

Take up cycling every Tuesday just so you can partake in The Nacho Ride. A bike ride dedicated to libations, socialization and of course, nachos.

You will know you are home when you consider “being happy” an everyday thing.

You don’t take yourself too seriously after living underneath a sky this big.

Stargaze on almost any given night and quickly realize just how lucky you are to be here.

#MyLNK

#ParadoxicalSkies

Nebraska can dish out some pretty freaky weather. You could fry an egg on the sidewalk one minute and freeze it the next. Don’t let that dissuade you though, a beautiful day in Lincoln is totally unmatched by anything. Just think about it...you could snowshoe on Saturday and go biking on Sunday.

The weather is completely unpredictable, yet amazing.

Lincoln is the first city in Nebraska to be named a “Playful City.” Playful City USA is a national recognition program sponsored by HUMANA FOUNDATION in partnership with KaBOOM! The program honors communities that are taking bold steps to ensure that all children have easy access to balanced and active play in their communities.

You will know you are home when you consider “being happy” an everyday thing.

You don’t take yourself too seriously after living underneath a sky this big.

Stargaze on almost any given night and quickly realize just how lucky you are to be here.

#MyLNK
A heart warming tale of Lincoln’s welcoming spirit.

When I returned to Lincoln to continue my architecture career with DLR Group, I didn’t know a lot of people around town. My leadership at DLR really encouraged me to get involved with the Lincoln Young Professionals Group. They kept talking about all these wonderful and cool things happening around the city. My first YP meeting was right in the heat of the new Lincoln branding campaign and I have to say it was very impressive. This Lincoln Logs project came up and I thought, “It’s crazy, but I like it,” I’ll meet some people and get my firm’s name out. I asked some questions and soon I was leading the project. But in all honesty taking on this one little project introduced me to so many wonderful and supportive people in the city. The personal and professional relationships I took away from this experience have really made my transition back to Lincoln amazing.

Daniel A. Siedhoff, Assoc. AIA, Associate, DLR Group

The City of Lincoln proudly holds 2 Guinness World Records!

The City of Lincoln broke two Guinness World Records that still stand. UNL architecture students, led by Daniel Siedhoff of DLR Group, built the tallest and largest Lincoln Log structure in the world. The structure proudly stood 12 feet 3 inches tall and was built using over 10,000 Lincoln Logs.

A heart warming tale of Lincoln’s welcoming spirit.

When I returned to Lincoln to continue my architecture career with DLR Group, I didn’t know a lot of people around town. My leadership at DLR really encouraged me to get involved with the Lincoln Young Professionals Group. They kept talking about all these wonderful and cool things happening around the city. My first YP meeting was right in the heat of the new Lincoln branding campaign and I have to say it was very impressive. This Lincoln Logs project came up and I thought, “It’s crazy, but I like it,” I’ll meet some people and get my firm’s name out. I asked some questions and soon I was leading the project. But in all honesty taking on this one little project introduced me to so many wonderful and supportive people in the city. The personal and professional relationships I took away from this experience have really made my transition back to Lincoln amazing.

Daniel A. Siedhoff, Assoc. AIA, Associate, DLR Group

The City of Lincoln proudly holds 2 Guinness World Records!

The City of Lincoln broke two Guinness World Records that still stand. UNL architecture students, led by Daniel Siedhoff of DLR Group, built the tallest and largest Lincoln Log structure in the world. The structure proudly stood 12 feet 3 inches tall and was built using over 10,000 Lincoln Logs.

A heart warming tale of Lincoln’s welcoming spirit.

When I returned to Lincoln to continue my architecture career with DLR Group, I didn’t know a lot of people around town. My leadership at DLR really encouraged me to get involved with the Lincoln Young Professionals Group. They kept talking about all these wonderful and cool things happening around the city. My first YP meeting was right in the heat of the new Lincoln branding campaign and I have to say it was very impressive. This Lincoln Logs project came up and I thought, “It’s crazy, but I like it,” I’ll meet some people and get my firm’s name out. I asked some questions and soon I was leading the project. But in all honesty taking on this one little project introduced me to so many wonderful and supportive people in the city. The personal and professional relationships I took away from this experience have really made my transition back to Lincoln amazing.

Daniel A. Siedhoff, Assoc. AIA, Associate, DLR Group

The City of Lincoln proudly holds 2 Guinness World Records!

The City of Lincoln broke two Guinness World Records that still stand. UNL architecture students, led by Daniel Siedhoff of DLR Group, built the tallest and largest Lincoln Log structure in the world. The structure proudly stood 12 feet 3 inches tall and was built using over 10,000 Lincoln Logs.

A heart warming tale of Lincoln’s welcoming spirit.

When I returned to Lincoln to continue my architecture career with DLR Group, I didn’t know a lot of people around town. My leadership at DLR really encouraged me to get involved with the Lincoln Young Professionals Group. They kept talking about all these wonderful and cool things happening around the city. My first YP meeting was right in the heat of the new Lincoln branding campaign and I have to say it was very impressive. This Lincoln Logs project came up and I thought, “It’s crazy, but I like it,” I’ll meet some people and get my firm’s name out. I asked some questions and soon I was leading the project. But in all honesty taking on this one little project introduced me to so many wonderful and supportive people in the city. The personal and professional relationships I took away from this experience have really made my transition back to Lincoln amazing.

Daniel A. Siedhoff, Assoc. AIA, Associate, DLR Group

The City of Lincoln proudly holds 2 Guinness World Records!

The City of Lincoln broke two Guinness World Records that still stand. UNL architecture students, led by Daniel Siedhoff of DLR Group, built the tallest and largest Lincoln Log structure in the world. The structure proudly stood 12 feet 3 inches tall and was built using over 10,000 Lincoln Logs.

A heart warming tale of Lincoln’s welcoming spirit.

When I returned to Lincoln to continue my architecture career with DLR Group, I didn’t know a lot of people around town. My leadership at DLR really encouraged me to get involved with the Lincoln Young Professionals Group. They kept talking about all these wonderful and cool things happening around the city. My first YP meeting was right in the heat of the new Lincoln branding campaign and I have to say it was very impressive. This Lincoln Logs project came up and I thought, “It’s crazy, but I like it,” I’ll meet some people and get my firm’s name out. I asked some questions and soon I was leading the project. But in all honesty taking on this one little project introduced me to so many wonderful and supportive people in the city. The personal and professional relationships I took away from this experience have really made my transition back to Lincoln amazing.

Daniel A. Siedhoff, Assoc. AIA, Associate, DLR Group

The City of Lincoln proudly holds 2 Guinness World Records!

The City of Lincoln broke two Guinness World Records that still stand. UNL architecture students, led by Daniel Siedhoff of DLR Group, built the tallest and largest Lincoln Log structure in the world. The structure proudly stood 12 feet 3 inches tall and was built using over 10,000 Lincoln Logs.

A heart warming tale of Lincoln’s welcoming spirit.

When I returned to Lincoln to continue my architecture career with DLR Group, I didn’t know a lot of people around town. My leadership at DLR really encouraged me to get involved with the Lincoln Young Professionals Group. They kept talking about all these wonderful and cool things happening around the city. My first YP meeting was right in the heat of the new Lincoln branding campaign and I have to say it was very impressive. This Lincoln Logs project came up and I thought, “It’s crazy, but I like it,” I’ll meet some people and get my firm’s name out. I asked some questions and soon I was leading the project. But in all honesty taking on this one little project introduced me to so many wonderful and supportive people in the city. The personal and professional relationships I took away from this experience have really made my transition back to Lincoln amazing.

Daniel A. Siedhoff, Assoc. AIA, Associate, DLR Group

The City of Lincoln proudly holds 2 Guinness World Records!

The City of Lincoln broke two Guinness World Records that still stand. UNL architecture students, led by Daniel Siedhoff of DLR Group, built the tallest and largest Lincoln Log structure in the world. The structure proudly stood 12 feet 3 inches tall and was built using over 10,000 Lincoln Logs.
Your career is waiting for you.

Lincoln Partnership for Economic Development

402.436.2350 | info@selectlincoln.org | selectLincoln.org