



LINCOLN

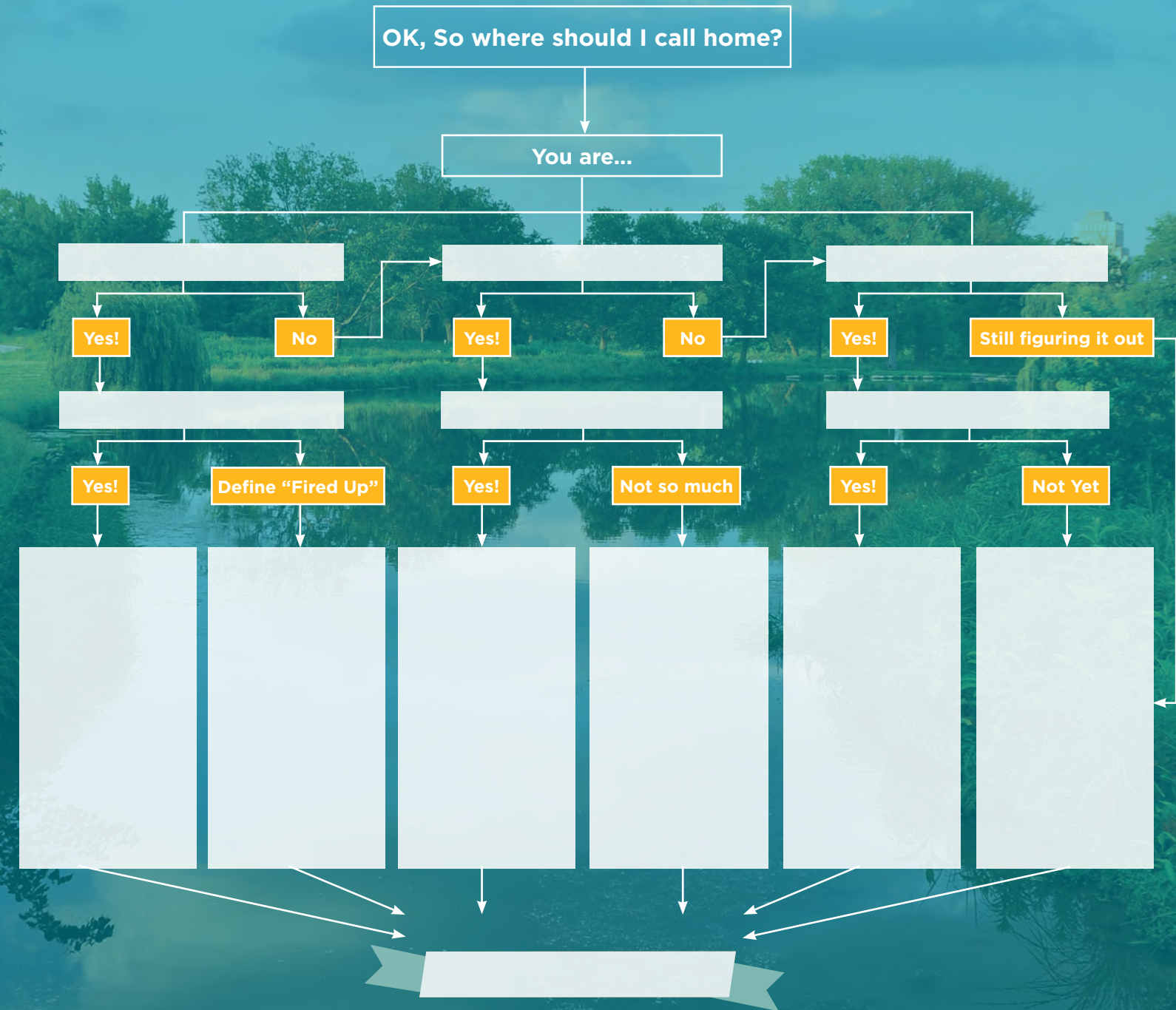




10 Most Exciting Places in Nebraska

→ Next Cities

There's **no better time** to be in Lincoln, Nebraska. That's right, we said it – NEBRASKA! Move over NYC. Move over Silicon Valley. Lincoln is **the place to be**. We are a city full of charm, collaboration and creativity. With a sweet spot for balanced living, there is life after work with time and money to enjoy it. **You really can have it all.**





#1
America's Best Cities
for New Jobs
→ Forbes.com



LINCOLN

Technology has leveled the playing field. Geography doesn't matter anymore.



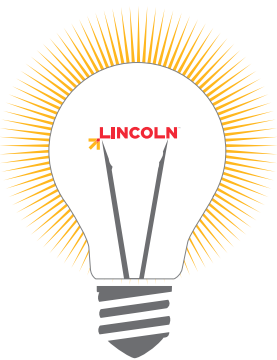
You can rise to the top!

Lincoln has a rawness to it that can't be found in most cities; it feels young and fresh. Here, your career will grow faster than the hair on a Chia Pet. With one of the lowest unemployment rates in the country, you won't stress over finding a job. Combined with the low cost of living, that job will easily support your new life here. **It's easy to live like royalty in Lincoln.**

Feel the squeeze!

Welcoming communities, work-life balance and widespread opportunities —they say you can't have too much of a good thing. But we have plenty. Lincoln allows you to squeeze more life out of life — to **do more of what you want to do, and less of what you don't!**

Write your story with a job that is both relevant and meaningful.



#1 Beyond Silicon Valley:
5 Up-and-Coming Tech Hotspots
→ Entrepreneur Magazine

Median Household Income **\$61,024**

Population
330,329

33.7
Median Age

186,889
Labor Force

Average Commute Time
18.5 MINUTES

18.5

A great start!

You're sure to be successful within a community of entrepreneurs and a hand full of Inc. 5000 companies who already call Lincoln home. Call on your peers, befriend some CEOs and you'll quickly find your place in this midwest incubator.

LINCOLN

HIGH
Quality of Life

LINCOLN

Cost of Living **6.6% below** national avg.
Median Home Price **\$238,000**

LOW
Cost of Living

You can get your concept out sooner and for much less cost. Your company has **time to grow in Lincoln.**

Let's Compare...

AUSTIN

Cost of Living **19.3% above** national avg.
Median Home Price **\$180,600**

MINNEAPOLIS

Cost of Living **6.5% above** national avg.
Median Home Price **\$270,800**

NEW YORK

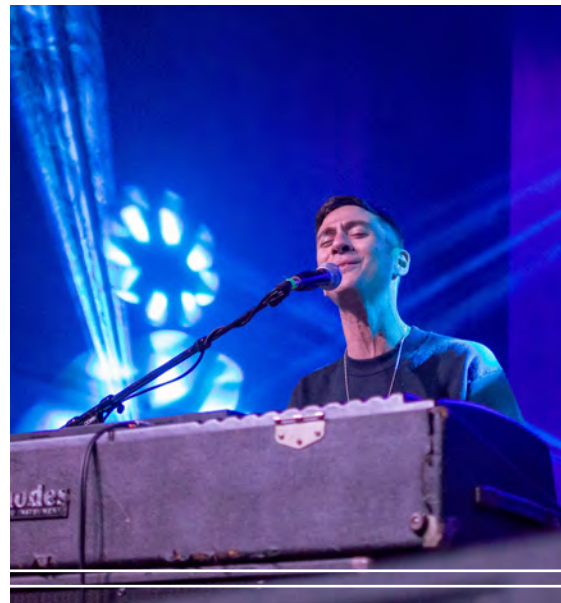
Cost of Living **158.3% above** national avg.
Median Home Price **\$1.2 Million**

PORTLAND

Cost of Living **30.8% above** national avg.
Median Home Price **\$419,600**

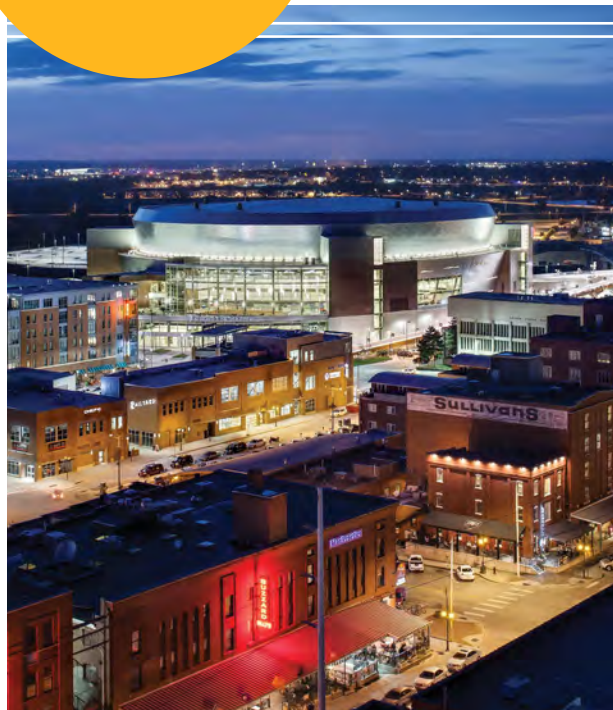
SAN FRANCISCO

Cost of Living **169.3% above** national avg.
Median Home Price **\$1.4 Million**



#1
America's
Happiest City
→ Men's Health

Nebraska's rich culture and Lincoln's contribution to it are often taken for granted. The atmosphere is inviting and the community is keen to helping people reach their next goal. Those that live here recognize there's a certain charm to the capital city that is found throughout the local arts scene, the flourishing restaurant industry and the relaxed pace of life. It has become a cultural hub that is curating greatness.



LINCOLN



There's good news if you are a foodie.

Lincoln is cooking up a restaurant renaissance from burgers to thai. Lincoln sets the table for food lovers of all types, with cafes and bistros that fill the blocks. Here, digging into a delicious feast is more than just a meal, it's bringing people together. Stay awhile and you'll learn Lincoln is quickly becoming a culinary destination.



Uninhibited debauchery is one of life's greatest pleasures.

Find authentic tunes every night. The nights actually have life here with boundary pushing bands and collaborative venues - right in our backyard. Lovers of live music will enjoy the sweet sounds of funk, blues, rootsy, folk and hard rock from local musicians. Heard of James Valentine and Karmin? Yep, they're from Nebraska.

#LincolnCalling



Creativity on Tap.

Sip & socialize at our local watering holes and taprooms. Raise a pint to the emergence of Lincoln as a pub hub and celebrate the craft and creativity of our local brew culture. Enjoy many unique flavor profiles and killer happy hours.

#CraftBeerGeek



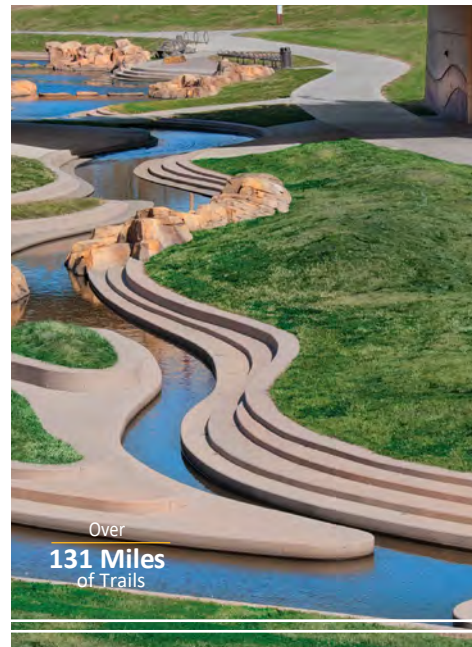
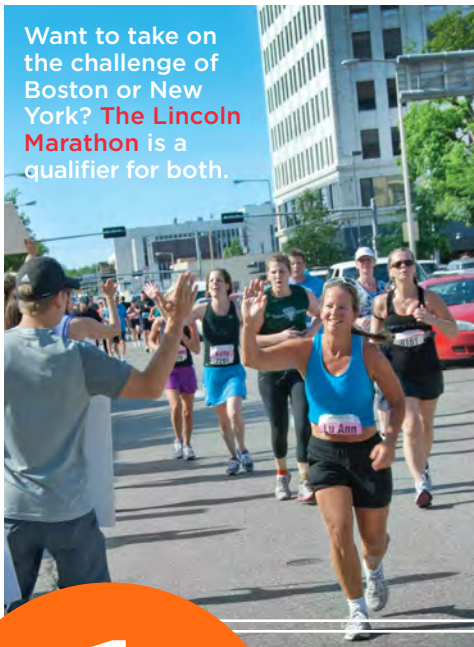
Espresso yourself!

Lincoln boasts really great coffee shops that will help you start your days off right. Eating, drinking and living locally in Lincoln is a lifestyle that many express and say, "We just wouldn't have it any other way." At any given moment you are within sniffing distance of a cup of joe. Never go without your buzz.

Green light...
Knock to enter.

Get a sense of exhilaration when you walk down that dark alley, pass through a nondescript door with tinkling ice cubes and old secrets when you go to Lincoln's elusive speakeasy, **SHHHHHHHH!** You didn't hear it from us. Finding the rest of the adventure is your business.





Lincoln is ranked at the very top as the happiest and healthiest city in America, so you are literally living in a less healthy and happy place at this very moment.



Top 10 Best Cities for Health Affordability
→ [Livability.com](https://www.livability.com)

Game day is the one day we DO take seriously.

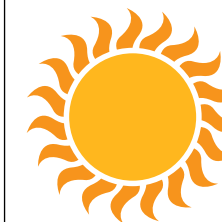
Be part of the greatest fans in college football, you won't be able to help yourself. Wear your finest red and white and follow the "Sea of Red" to Memorial Stadium. So, whether you beat us or join us, we'll welcome you no matter what.



Go Big Red!

#GBR

Situated in the heart of the Silicon Prairie, Lincoln remains a community rich in resources and opportunities for startup companies and growing businesses alike. With competitive fiber options, a skilled workforce and Midwest sensibility, Lincoln is no longer a secret to the rest of the world.



The weather is completely unpredictable, yet amazing.

Nebraska can dish out some pretty freaky weather. You could fry an egg on the sidewalk one minute and freeze it the next. Don't let that dissuade you though, a beautiful day in Lincoln is totally unmatched by anything. Just think about it...you could snowshoe on Saturday and go biking on Sunday.



You will know you are home when you consider "being happy" an everyday thing.

You don't take yourself too seriously after living underneath a sky this big. Stargaze on almost any given night and quickly realize just how lucky you are to be here.

#LNK

We are proud to say this is our Mayor.



Take up cycling every Tuesday just so you can partake in The Nacho Ride. A bike ride dedicated to libations, socialization and of course, nachos.



LINCOLN the Place to Be!

#1
Healthiest City
→ Daily Finance (Gallup)

You don't have to leave the city to get back to nature. This bustling city still has room for open spaces with more than 125 Parks. Getting around town is a breeze and the culture is geared toward getting outside. You don't have to leave the city to embrace your rustic style and take a walk in the woods. You jealous? Thought so.





A heart-warming tale of Lincoln's welcoming spirit.

When I returned to Lincoln to continue my architecture career with DLR Group, I didn't know a lot of people around town. My leadership at DLR really encouraged me to get involved with the Lincoln Young Professionals Group. They kept talking about all these wonderful and cool things happening around the city. My first YP meeting was right in the heat of the new Lincoln branding campaign and I have to say it was very impressive. This Lincoln Logs project came up and I thought, "It's crazy, but I like it," I'll meet some people and get my firm's name out. I asked some questions and soon I was leading the project. But in all honesty, taking on this one little project introduced me to so many wonderful and supportive people in the city. The personal and professional relationships I took away from this experience have really made my transition back to Lincoln amazing.



Daniel A. Siedhoff, Architect, Argent Group

The City of Lincoln proudly holds 2 Guinness World Records!



The City of Lincoln broke two Guinness World Records that still stand. UNL architecture students, led by Daniel Siedhoff of DLR Group, built the tallest and largest Lincoln Log structure in the world. The structure proudly stood 12 feet 3 inches tall and was built using over 10,000 Lincoln Logs.



Most Lincoln Logs used in a Structure



Tallest Structure built with Lincoln Logs

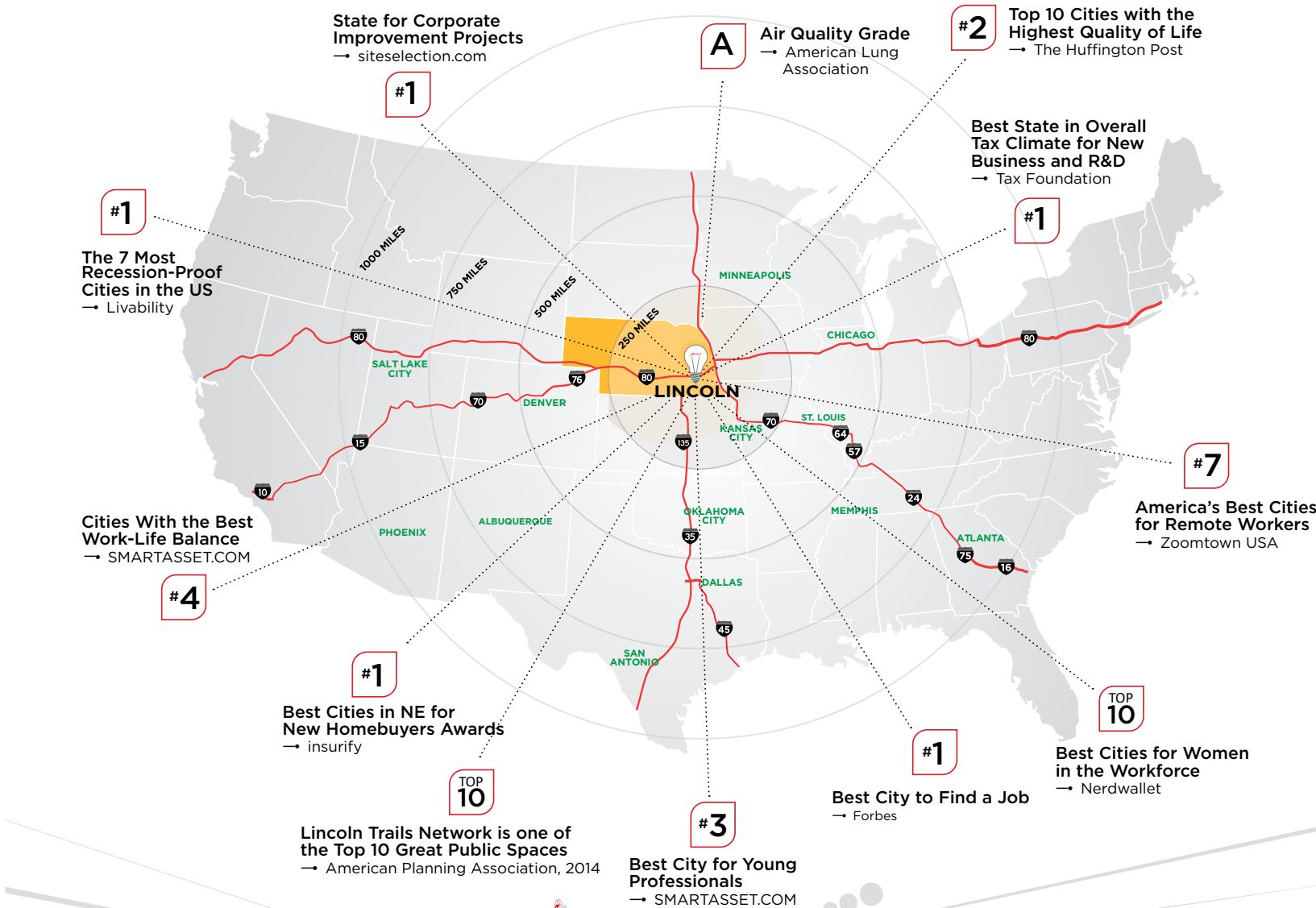


Jasmine Kingsley
Senior Vice President, Legal & People and General Counsel at Hudl

I found my home in Lincoln!

Jasmine is clearly an inspiration to us all. As a Harvard Law School Graduate who has become the head of all Human Resources and the entire Legal Department of one of Lincoln's greatest and most successful start up companies. She is an entrepreneur and a world traveler. Her community involvement is unparalleled.

You are here!



Lincoln Partnership for Economic Development
402.436.2350 | info@selectlincoln.org | selectLincoln.org



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